

Mayors Spring Newsletter

By Mark Korin



Let's start with this; **"You should never be satisfied with success, you should never be discouraged by failure, failure can be sad, but the greatest sadness is not to try and fail, but failing to try"**. That's part of a speech by a very famous person that a good friend of mine had framed and gave it to me when I first started my company. I remember hearing it over 30 years ago and how profound I thought it was. As a matter of fact, it's the first thing you see when you enter my business. I think about these words often, whether it's struggles in business, family, personal or in leadership. To me it gives hope and strength when pushed to the limits. It makes me strive for a new goal after accomplishing a monumental task. We go through life sometimes afraid to step outside our comfort box because of the risk of failure or simply because of what some people may think. For example, standing up to give a speech to hundreds of people, spending money and time for an idea that may end up not working or something as simple as trying an item on a menu you've wondered about. Wouldn't it be wonderful to go back in time and have a do over; a mulligan, and grab those moments we missed with our children, or taken those steps, no matter how challenging or difficult regardless of the risk or outcome and be able to say, at least I tried! We can't change anything in the past, no matter how hard we try, but we learn something new every day, especially from the mistakes of the past. Working as the Mayor, and on council, we are all dealing with past decisions, some good, some bad, (and some very bad), but at the time, for whatever reason maybe the potential threat of failure or the perception of that failure was too great. **By now you're probably wondering why I am sharing these thoughts.** Well, on a recent early Sunday afternoon, my wife and I narrowly avoided a direct head on crash from a driver (**who was extremely intoxicated**), that lost control of his car crossing into our lane at well over 60 MPH ending up backwards down a steep embankment on our side of the road. If we had been 1500 feet or fifteen seconds earlier, I wouldn't have this opportunity to share these insights or perhaps not able to continue as your Mayor. **God** had other plans for us, and thankfully the driver of that vehicle was unharmed. It was one of those events that forces you to instantly question every aspect of the past and seriously think about the important and meaningful aspects of our lives. Let me be candid, It was a wakeup call compelling me to think about the time we have left on this earth and how very important it is to do the very best we can with every waking moment. **"In the end what matters is that you've always lived life to the fullest, strong, brave, unafraid of controversy, unyielding in convictions, living your life to the hilt."** This was the end of a very powerful speech. Even though some people looked down and disagreed on the policies of President Nixon, he was a very intelligent and wise man. His words will remain powerful and inspirational forever.

TO BE CONTINUED.....



**this is what a
missed head on
looks like.....**